
Press Release

FOR IMMEDIATE RELEASE

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The Area Agency on Aging & Disabilities is Requesting Nominations for Senior Heroes in Cowlitz and Wahkiakum Counties

Longview, Washington, March 4, 2022 — Join us in honoring the people in Cowlitz and Wahkiakum counties who serve seniors. A senior hero is a person who serves older adults with excellence and compassion. This prestigious, annual award program brings together national, state, county, city, and civic leaders to honor the people in our communities who serve seniors.

You can honor someone you know who serves seniors with compassion and excellence in Cowlitz or Wahkiakum Counties by nominating them on the Senior Heroes website at www.seniorawards.org. It's easy. Just tell some stories about why they deserve to be chosen for this prestigious annual award. Nominations are due by August 15, 2022.

This is the first year that Senior Heroes is presenting awards specific to Cowlitz and Wahkiakum Counties. The award categories for 2022 include: *Caregiver of the Year* – recognizing professional caregivers (CNA, HCA, NAR, individual provider); *Senior Champion Award* – recognizing any person (volunteer, family, friend or professional) who advocates for the rights and well-being of seniors; *Community Hero Award* – recognizing any person (volunteer, family, friend or professional) that serves one or more seniors.

A panel of judges, usually older adults themselves and leaders in the community, review the nominations without seeing any identifying information and score the nominations to choose the year's award winners.

Award Recipients will be honored at a public ceremony and presented with a Crystal Heart of Caring.

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About Senior Heroes Awards: Senior Heroes is a grass-roots community initiative involving everyday citizens, professionals, and civic leaders coming together to honor elders. We often partner with a non-profit in our counties to handle any donations and expenses. But all decisions are made by a variety of local leaders coming together.

About The Area Agency on Aging & Disabilities of Southwest Washington: This multi-service public agency serves Clark, Cowlitz, Klickitat, Skamania, and Wahkiakum Counties. Requests for information, assistance and general inquiries may be directed to (360) 577-4929.

www.HelpingElders.org